



# TITA WONG

SENIOR GRAPHIC DESIGNER  
& ILLUSTRATOR ARTIST

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## ABOUT ME

I am a freelancer with positive attitude. I have collaborated with a diverse group of clients and produced numerous successful projects. Throughout my career, I have demonstrated a proactive approach and a strong work ethic, consistently delivering high-quality design work. I have a keen eye for detail and I am excited to bring my skills and expertise to new opportunities in my field.

## TECH SKILLS

Illustrator		100%	Procreate		100%
Photoshop		100%	Figma		70%
Indesign		100%	Premiere		60%

## TOP 3 DESIGN SKILLS

**CREATIVITY:** I can come up with fresh ideas that will stand out and communicate the intended message effectively.

**ATTENTION TO DETAIL:** I am meticulous and detail-oriented to ensure that their designs are flawless.

**TIME MANAGEMENT:** I have a strong ability to prioritize tasks and meet deadlines, I am also capable of adapting to varying schedules.

## UNIVERSITY EDUCATION

2017 - 2016

### EINA CENTRE DE DISSENY I ART (SPAIN)

Universidad Aut3noma de Barcelona  
Master in Children Editorial Publications

2016 - 2015

### BAU CENTRE DE DISSENY (SPAIN)

Master in Illustration

2015 - 2010

### UNIVERSIDAD CASA GRANDE (ECUADOR)

Bilingual Degree in Graphic Design  
and Visual Communication

## CERTIFICATES

2020

Beginners course Premiere / Domestika

2019

Design and Illustration for Textile Prints  
Fabrics, techniques, patterns, rapport & finishes  
/ Domestika

2018

Corporate Identity Refreshment / Crehana

## AWARDS & EXPOSITIONS

**1<sup>st</sup> PLACE** in the "Hat Design Project" contest  
by The Hat Magazine. (LONDON)

**1<sup>st</sup> PRIZE** in the Catalunya's town hall contest  
of Comic / Carnet Jove / EDITORIAL PANINI. (SPAIN)

**BEST THESIS** - Titirivon interactive story app,  
based on Ana Von Buchwald Art Work - UCG (ECU)

## WORK EXPERIENCE

2023

- > Senior Creative Designer  
DIGITAL ADDICTION MADRID
- > Illustrator artist  
EDITORIAL DON BOSCO  
EDITORIAL IGNEO

2022 (SPAIN & PORTUGAL)

- > Brand Designer & Communication  
GAP - ONLINE & OFFLINE STORE

2021 (SPAIN & AUSTRALIA)

- > Brand Designer / Illustrator artist  
EDUCATIONAL CHILDREN'S APP: NANNYFY
- > Brand Designer  
BARNA CONSULTING GROUP  
WOODLAND WAGYU

2020 - 2019 (ITALY & SPAIN)

- > Senior Graphic Designer  
NORTH SAILS

2019 (PUERTO RICO & SPAIN)

- > Senior Graphic Designer  
WALMART

2018 (SPAIN)

- > Illustrator artist  
BOOK: VENDE M3S, VENDE MEJOR

2017 (SPAIN)

- > Senior Creative Designer & Illustrator  
THE KEENFOLKS:  
SCALIBOR  
MERCK  
MSD

2016 (SPAIN)

- > Design & Communication  
AMERICAN EXPRESS GBT:  
VOLSKWAGEN, RENAULT, BAYER,  
SANTANDER, CAIXABANK, JANSSEN

2015 (ECUADOR)

- > Creative Design  
GOVERNMENT ADVERTISING AGENCY

2012 (ECUADOR)

- > Graphic Designer  
MULTINATIONAL - KIMBERLY CLARK

## LANGUAGES

Spanish		100%
English		100%
Italian		70%
Français		60%
Català		30%